

Matthew A. Stoffel

2849 Eastlake Ave. E. #209
Seattle, WA 98102
253.212.6804

www.matthewstoffel.com
matthewstoffel@gmail.com

Experience:

Rusty George Creative, 2007 - Present

Digital/Print Designer

A full-service marketing firm specializing in branding, advertising, graphic design and interactive design. Responsible for designing a variety of materials including logos, websites, motion graphics, business papers and trade show displays, as well as film editing. Projects included collaboration with fellow designers, clients and vendors.

Frog Dog Communications, 2005 - 2006

Designer

Brand, print and multimedia consultancy specializing in medical, biotech/emerging technology, corporate communications and brand management. Logos, print and design of flash websites for restaurant chains throughout greater Texas.

Blausen Media, 2005 (contract)

Multimedia Designer

Design, development and project planning. Project included developing a motion graphics presentation piece with the purpose of unveiling of a new brand for a national marketing firm.

Halliburton, 2005 (contract)

Multimedia Designer

Worked with Domestic Internal Communications at Halliburton headquarters. Design, animation and video editing for lobby plasma display presentations. Conception and development of flash presentations for sales meetings. Maintained and updated various drilling flash presentations and informational apps.

Unocal, 2004 - 2005 (contract)

Multimedia/Web Designer

Internal and external projects for the Unocal North America. Responsible for designing and animating plasma display presentations for lobby and elevator kiosks. Designed and developed various flash/html websites and informational apps.

International Facility Management Association, 2001 - 2003

Web Designer/Webmaster

Developed nine websites. Redesigned and maintained several existing websites, including main corporate presence. Worked with both existing HTML and ColdFusion templates. Performed technical support for 20,000 external customers, troubleshooting user problems such as website access issues. Maintained user accounts for subscription-based web content, performing account creation/restoration. Maintained and created ColdFusion forms for membership application, surveys, conference registration, etc. Represented the company at international conferences. Created broadcast e-mails for distribution to 30,000 IFMA members.

DigitalSled, 2000 - 2001

Designer

Designed corporate logo. Designed corporate website. Designed several mockups for a security portal in the implementation phase. Designed corporate Flash presentation.

Skills:

Adobe After Effects
Adobe Premier
Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe Flash
Adobe Dreamweaver

Design:

Web
Interactive/Flash
Print
Website Layout/Conceptual Design
Hand Coded and WYSIWYG HTML
Motion Graphics
Branding